Code of good conduct

In order to guarantee a high scientific quality content to the events organised by EasyB and maintain the training and learning value they are bringing to participants, anybody participating to EasyB events (participants and speakers) are asked not to promote a solution they resell or propose to their clients, or that a third party solution provider is reselling to its own clients. By solution provider we mean IT or service solutions proposed by CROs, consulting, IT services, hardware or equipment, or software companies. It includes also embedded equipment or software which could be provided as part of a global service.

Speeches should have no commercial aspect. Speakers should always present either regulations, best practices from industry, a speakers' view on these, an actual example of service, IT, software or equipment implementation. The name of the actual service, IT, software, or equipment vendor should not appear in any document and should not be disclosed orally during the seminar.

Speeches will be evaluated and confirmed (accepted) by the Scientific Board in charge of each event.

Product and service presentations can be done only by sponsors, only during one to one meetings, or at sponsor booth or during informal meetings during break times (coffee breaks or lunch breaks).

Sponsors, but also other service providers should refrain from soliciting potential prospects before, during and after the event, by phone, email, social media, and any other media. EasyB can put sponsors into contact with potential prospects through pre-arranged meetings in accordance to the sponsorship package signed.

This code of conduct applies also to discussions on social media before, during or after the event.

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