

SPANISH ePHARMA DAY 2013

www.ePharmaday.org

SPONSORED BY:



Letting your strategy drive your technology decisions

Thursday, October 24th 2013

Hotel H10 Casanova - Barcelona

Gran Via de les Corts Catalanes, 559

09:30 - 17:30

Companies are increasingly finding themselves in a position where technology decisions shape their broader strategy rather than plug into it. The consolidation of the Life Sciences technology market is leading to fewer, larger players and a trend to technology selection based on what leads the market rather than what fits the strategic requirements of the business. This seminar will highlight the difficulties faced by those charged with procuring technology in a sector where integrated systems are important but still unusual. The speakers will show how teams can broaden the assessment of technology to take account of the broader objectives of their business. **Antonio Yeste, Clinical Project Information Coordinator, Almirall** and **Fernando Martinez, Vice President Business Development, inVentiv Health Clinical** will share best practices, results and experiences in this field.

An expert panel will discuss how to introduce the right technology in:

- Protocol Feasibility
- Adaptive Design
- Integrated Summaries
- Functional Service Provision
- Late Phase studies
- Diagnostics
- Medical Affairs

Who will benefit?

We welcome delegates from **Pharmaceutical and Biotechnology companies, Clinical Research Organisations, Academic Centres, Hospital Centres, and Clinical Technology companies** in the following disciplines: Clinical Research and Development, Quality Assurance (CSV) Unit, Pharmacovigilance, Clinical Operations, Statistics and Data Management, Epidemiology, Information Technology.

UNDER THE PATRONAGE OF:



MEDIA PARTNER:



Medidata Solutions Worldwide

is pleased to invite you to an **exclusive VIP dinner** on:

Wednesday, October 23rd - 21:00

El Asador de Aranda

Calle Pau Claris, 70 - Barcelona

The dinner will provide an opportunity for you to network informally with your industry peers and discuss sponsors' products and strategic development plans.

Please confirm your interest on the registration form.



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AGENDA

Plenary Session

- 09:30 - 10:00 **Registration**
- 10:00 - 10:20 **Welcome Coffee**
- 10:20 - 10:30 **Greeting from the Chair**
- 10:30 - 11:10 **Plataformas Telemáticas OpenSource para Ensayos Clínicos Electrónicos. Solución de virtualización. OpenSource Telematics Platforms for Electronic Clinical Trials. Virtualization solution.**
Antonio Jorge Escudiero Masa, Data Manager, Caiber
- 11:10 - 11:50 **Implementation of a e-Clinical Solution**
Manuel Horas, Clinical Software Developer, Almirall
Antonio Yeste, Clinical Project Information Coordinator, Almirall
- 11:50 - 12:30 **The Life of a Clinical Data Point: How Thinking of Data's Role across the Entire Clinical Lifecycle Improves Data Quality and Streamlines Operations**
Richard Young, Director Regional Sales (EMEA), Medidata Solutions Worldwide
- 12:30 - 13:30 **Lunch**
- 13:30 - 14:10 **Evidence-based protocol feasibility and site selection – A new approach to the old problem of delayed patient accrual**
Grahaem Brown, Managing Partner, Competitive Drug Development Intl
- 14:10 - 14:50 **What everyone wants: Clinical Development better, faster and for less**
Nathan D. Waller, Senior Director and Head of Business Development Europe, Perceptive Informatics
- 14:50 - 15:00 **Conclusion from the Chair**

New Technology Overview

- 15:00 - 15:20 **Using Technology to Optimize Trial Design and Execution**
Andrew Gebbie, Business Consultant, Medidata Solutions Worldwide
- 15:20 - 16:00 **Conclusion and Coffee Break**

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Registration

In order to attend the Meeting the registration form should be completed and faxed to **(+39) 035 4501262** or emailed to: epharma@epharmaday.org Please use one form for each participant. Please state if you require information about accommodation in the conference hotel.

REGISTRATION FEE

€ 300,00 **Early Bird** before 10th October 2013

€ 350,00 after 10th October 2013

€ 100,00 for Academy, Public Administration, Freelance, ACRP Members*.

***The fee includes:** seat at the conference, copy of presentations will be made available by Speakers, informative literature for the day, networking lunch, coffee breaks, organisational assistance from registration to event day (travel, accommodation, etc..), certificate of attendance, participation to the "Exclusive VIP Dinner".*

** Non-ACRP members have the possibility to register as a member when paying the regular registration fee at no extra costs.*

PAYMENT

Payment should be made **online** (www.epharmaday.org), or by **bank transfer** (please see details below), or by **mailing a cheque**, along with the registration form. Upon receipt of payment, the registration will be confirmed. Invoice will be sent following receipt of payment. We couldn't accept late registrations or due to limited conference place available.

EasyB S.r.l.

Via Roma, 25 - 24022 Alzano Lombardo (BERGAMO) VAT: IT03633040161

Banca Popolare di Vicenza - Filiale di Nese

IBAN: IT27H0572852521820570697999

SWIFT Code: BPVIIT21820

CANCELLATION POLICY

Please note that refunds (70% refund of the registration fee) will only be given if cancellation is received before October 17th, 2013. Cancellations will only be valid if made in writing. Transfer of registrations (or name changes) are allowed and should be made in writing within 7 days prior to the event. EasyB reserves the right to postpone or cancel an event, to change the location of an event or to alter the advertised speakers for an event. EasyB is not responsible for any loss or damage as a result of substitution, alteration, postponement or cancellation of an event due to causes beyond its control including without limitation, acts of God, natural disasters, sabotage, accident, trade of industrial disputes, terrorism, or hostilities.

Thursday, October 24th 2013
(TBD) - Barcelona

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Registration Form

PLEASE FILL IN AND SEND VIA FAX: (+39) 035 4501262 OR EMAIL: enrico.pedroni@epharmaday.org

For any additional information, please contact at any time the Event Manager:

Enrico Pedroni: enrico.pedroni@epharmaday.org Tel.: (+39) 035 51 56 84 - Mobile: (+39) 33 88 42 25 61

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I will participate to the **exclusive VIP dinner** Yes No

Academy, Pub. Administration, Freelance, Patronage Members

Cheque No Bank transfer Online

Name Surname

Company name Job Title

Address

City ZIP code

Tel. Fax

E-mail

special dietary requests:

INVOICING DETAILS:

Company name

Address

Mail Address (if different)

City Post code

VAT Number

Limited seats available

Information collection and use

Participants information is collected and utilised by EasyB s.r.l. and sponsor companies in accordance with Italian Legislative Decree 196/2003. Data collected will be used and communicated to third parties for the purposes of event organisation and may be used to communicate future similar initiatives. Participants may at any time verify the accuracy of the information and request changes or deletion.