EPHARMA DA 5013



www.**ePharmaday**.org

ePharma Day brings together experts from more established entities of the pharmaceutical world. The themes proposed are of great relevance and interest supporting today's emerging trends in the "e-clinical trials" world. Important associations and sponsoring participants complete the prestigious event, making it unique.

The ePharma Day is pleased to present its 5th Annual Meeting:

"Letting your strategy drive your technology."

Companies are increasingly finding themselves in a position where technology decisions shape their broader strategy rather than plug into it. The consolidation of the Life Sciences technology market is leading to fewer, larger players and a trend to technology selection based on what leads the market rather than what fits the strategic requirements of the business. This seminar will highlight the difficulties faced by those charged with procuring technology in a sector where integrated systems are important but still unusual. The speakers will show how teams can broaden the assessment of technology to take account of the broader objectives of their business.

Italian ePharma Day

Thursday, 9th May 2013 Milan - N. delegates expected: **80**

German ePharma Day

Thursday, 28th May 2013 Frankfurt - N. delegates expected: **70**

Spanish ePharma Day

October 2013 Barcelona - N. delegates expected: 40

UK ePharma Day

October 2013 London - N. delegates expected: **50**

Danish ePharma Day

(TBD) 2013

Copenhagen - N. delegates expected: **35**

Delegate's job position



Past editions

Italian ePharma day 2009

E-clinical trials - N. of delegates: 59

Italian ePharma day 2010

Phase IV trials and Observational Research - N. of delegates: 72

Italian ePharma day 2011

Data Safety Monitoring Board - N. of delegates: 85

Italian ePharma day 2012

Traceability in Clinical Trials: from Study Design to Submission - N. of delegates: 70

German ePharma day 2010

Adaptive Trial Designs - N. of delegates: 45

German ePharma day 2011

Optimizing Value and Quality in Clinical Data - N. of delegates: 72

German ePharma day 2012

Traceability in Clinical Trials: from Study Design to Submission - N. of delegates: 60

Spanish ePharma day 2011

Optimizing Value and Quality in Clinical Data - N. of delegates: 60

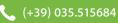
Spanish ePharma day 2012

Traceability in Clinical Trials: from Study Design to Submission - N. of delegates: 35

UK ePharma day 2012

Traceability in Clinical Trials: from Study Design to Submission - N. of delegates: 40







EPHARMA DAY 2013

Sponsorship features	Platinum 4800 €	Diamond 2500 €	Gold 1450 €	Silver 900 €
Dedicated booth space in the exibithion area 10ft x 10ft (3m x 3m) One electrical outlet; One 10ft x 10ft (3m x 3m) area; General lighting; Heating/cooling; Chairs and draped tables	/	/	 	
Organization of one to one meeting with delegates	'	•	 	
WishList: we will invite up to 10 or your potential clients	/		 	
30 min. speech during the scientific session or the new technology overview session	/		 	
List of delegates along with contact details	✓	✓	 	
Company logo in all conference literature, at the registration desk and banner/roll up around the venue	/	/	✓	
Company logo on the screens in the conference room before the session and during breaks	✓	/	✓	
Company logo on the invitation and on the dedicated website	/	/	V	✓
Complimentary delegate pass to the Conference	4	2	1	1
#pages (2-sided, colour) insert into delegate materials	3	1	1	
Inclusion of your promotional material in the conference folder	/	/	 	
Opportunity to distribute product at event	/	~	/	
Company logo featured on name-tag lanyards	/	/	 	
Company logo and brochures displayed on tables during coffee breaks and networking lunch time	/		 	
Mention in all media releases and newsletter	\	/	1	
Dedicated sponsor banner in the Conference room	/	 	 	

Exclusive VIP Dinner:

the evening before the event

The dinner will provide an opportunity for Sponsor to to network informally with its industry peers and discuss strategic development plans.

- Logo on the Menù, name-tag lanyards, place card;
 Telephone recall to delegates for invitation and confirmation;
 High level location;
- 3 sponsors maximum accepted;
- 4 free dinner passes for Sponsor.

€ 1.000

For further information, please contact:

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Fax (+39) 035. 450162

Discounts for companies wishing to purchase **multiple sponsorship**, valid also in combination with all events: ePharma day, ESF, EPI Forum

2 sponsorships	3 sponsorships	4 sponsorships
Discount	Discount	Discount
10%	15%	20%

Conference Management Office:

LS Academy - EasyB S.l.r.

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