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CROS NT
CONTRACT RESEARCH ORGANISATION



ARITHMOS
INFORMATION TECHNOLOGY

ORACLE®

HEALTH SCIENCES

UNDER THE PATRONAGE OF:



SPANISH ePHARMA DAY 2011

Optimizing Value and Quality in Clinical Data with Standards and Data Integration

Thursday, 27th October 2011

Barcelona, Grand Hotel Central

Calle Laietana, 30

08003 - Barcelona

10:00 - 17:30

Facing pipeline difficulties, increasing costs and timeline pressures, more R&D companies are using eSystems standards and moving to integrated system to allow better and faster decisions.

The event will focus on the implementation of effective data quality strategies, evaluations of computerized system and usage of state of the art electronic standards.

Who Should Attend

Pharmaceutical, Biotech, Medical Device Companies: Medical Director, Medical Affairs Director, Clinical Operations, Medical Informatics, R&D Manager, Pharmacovigilance Operation Managers, Clinical Research Associates, Clinical Project Manager, Statisticians and Data Managers.

CROs: Clinical Project Managers, Clinical Research Associates, data Managers, Statisticians, Pharmacovigilance and Drug Safety, Informatics.

Hospital/Academic Research Centres/University/Private Institutions: Clinical Research Teams, Principal Investigators, Site study co-ordinators , study nurses.

Oracle Health Sciences and CROS NT
are pleased to invite you to an **exclusive VIP dinner** on:

Wednesday, October 26 - 9:30 pm
El Asador De Aranda - Avenida del Tibidabo, 31 - Barcelona

The dinner will provide an opportunity for you to network informally with your industry peers and discuss Sponsor's products and strategic development plans. The Restaurant offers a traditional Castilian gastronomy in a cosy environment with close attention to every last detail. Please confirm your interest on the registration form >>>

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OCTOBER, 27th - GRAND HOTEL CENTRAL - BARCELONA

Optimizing Value and Quality in Clinical Data with Standards and Data Integration

Programme

Official languages: Spanish and English

09:30 - 10:00	Registration & Coffee	
10:00 - 10:10	Welcome <i>Cedric Burg, Deputy Head of Global Clinical Operations, TEVA</i>	ESP
10:10 - 10:50	Study Metrics for Value and Quality - Just Historical Data or Pointers for the Future? <i>John Shillingford, VP Early Phase Clinical Operations, Aptiv Solutions</i>	ENG
10:50 - 11:20	Integration of different data sources in Oracle RDC <i>Valentina Cavestro, Lead Data Manager, CROSnt</i>	ENG
11:20 - 11:50	Killing Two Birds with One Stone: Pooling Legacy Data Using CDISC Data Standards <i>Pantaleo Nacci, Global Head, Statistical Reporting, Novartis Vaccines & Diagnostics</i>	ENG
11:50 - 12:10	Coffee break	
12:10 - 12:40	Development of Data Standards and Data Integration tools <i>Rafael Romero, Rafael Romero: Rafael Romero: Director Global Clinical Data Management & eTrials</i>	ESP
12:40 - 13:10	Leveraging data from existing information systems for a complete redesign of the standard monitoring visit report used in clinical trials. Impact on the CRA's work and efficiencies created across the organisation. Overcoming resistance to change for successful implementation <i>Cedric Burg, Deputy Head of Global Clinical Operations, TEVA</i>	ESP
13:10 - 13:40	Formación on-line para equipos de investigación a nivel internacional <i>Marta Manjón, Project Director, Grupo Rater Training Intenacional, i3</i>	ESP
13:40 - 14:10	Optimise your CTMS according to your Business needs & Information System Resources <i>Diego Herrera, Study Information Manager - Toni Yeste: Clinical Study Information Coordinator, Almirall</i>	ESP
14:10 - 15:10	Networking Lunch and Exhibitor Area	
15:10 - 15:40	New trends in Clinical development <i>Juan Diego Polo Santos, Business Development Director EMEA, Oracle Ibérica Gilbert Bellachen, Director, Global Customer Experience - Oracle Health Sciences Global Business Unit, Oracle France</i>	ESP
15:40 - 16:10	Análisis de los factores críticos de éxito (CSF's) en la implantación de un sistema de recogida de datos electrónico <i>Luis Luengo, Managing Director, 3dHealth</i>	ESP
16:10 - 16:30	Coffee Break	
16:30 - 17:10	Análisis de riesgos (Risk Management) aplicado a la gestión de datos clínicos <i>Natalia Arroyo, Biomedical Research Advisor, Telstar Life Science Value Services</i>	ESP
17:10 - 17:30	Beneficios y Riesgos del archivo electrónico de un Ensayo Clínico <i>Sonia Marimón, Clinical Trial Assistant, Country Clinical Operations, Pfizer</i>	ESP
17:30 - 17:50	Global Survey Results: Analysis of Electronic Data Capture Use in Clinical Trials <i>Mary Wieder, Marketing Officer, Arithmos</i>	
17:30 - 17:50	Networking Cocktail	

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HOW TO PARTICIPATE

In order to attend the Meeting the registration form should be completed and faxed to **(+39) 035 4501262** or emailed to: enrico.pedroni@epharmaday.org
Please use one form for each participant.

REGISTRATION FEE

€ 300,00 before 14th October, 2011
€ 350,00 on or after 15th October, 2011
€ 100,00 for Academy and ACRP Members*.

The fee includes: seat at the conference, copy of speakers' presentations, informative literature for the day, networking lunch, coffee breaks, exclusive VIP dinner, organisational assistance from registration to event day, certificate of attendance.

** Non-ACRP members have the possibility to register as a member when paying the regular registration fee at no extra costs.*

PAYMENT

Payment should be made by bank transfer (please see details below), on-line (www.epharmaday.org) or by mailing a cheque, along with the registration form:

EasyB S.r.l.
Via Roma, 25 - 24022 Alzano Lombardo (BERGAMO) VAT #: IT03633040161
Banca Popolare di Vicenza - Filiale di Nese

IBAN: IT27H0572852521820570697999

(Invoice will be sent following receipt of payment).

Upon receipt of payment, the registration will be confirmed. Please, send proof of bank transfer via fax or email.

HOW TO REACH GRAND HOTEL CENTRAL

For detailed information on how to reach the location, please visit our website: www.epharmaday.org or visit the official site of Grand Hotel Central: www.grandhotelcentral.com

CANCELLATION POLICY

Please note that refunds (70% refund of the registration fee) will only be given if cancellation is received before October 20th, 2011. Cancellations will only be valid if made in writing. Transfer of registrations (or name changes) are allowed and should be made in writing within 7 days prior to the event. EasyB reserves the right to postpone or cancel an event, to change the location of an event or to alter the advertised speakers for an event. EasyB is not responsible for any loss or damage as a result of substitution, alteration, postponement or cancellation of an event due to causes beyond its control including without limitation, acts of God, natural disasters, sabotage, accident, trade of industrial disputes, terrorism, or hostilities.

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REGISTRATION FORM

PLEASE FILL IN AND SEND VIA FAX: (+39) 035 4501262

OR EMAIL: enrico.pedroni@epharmaday.org

For any additional information, please contact at any time the Event Manager:

Enrico Pedroni - enrico.pedroni@epharmaday.org

Tel.: (+39) 035 51 56 84 - Mobile: (+39) 33 88 42 25 61

Early Bird Registration fee is applicable until October 14th, 2011

UNDER THE PATRONAGE OF:



I will participate to the **exclusive VIP dinner**

Yes

No

Academy and ACRP Members

Cheque No

Bank transfer

Online

Name

Surname

Company name

Job Title

Address

City

ZIP code

Tel.

Fax

E-mail

special dietary requests:

INVOICING DETAILS:

Company name

Address

Mail Address (if different)

City

Post code

VAT Number

Limited seats available

Information collection and use

Participants information is collected and utilised by EasyB s.r.l. and sponsor companies in accordance with Italian Legislative Decree 196/2003. Data collected will be used and communicated to third parties for the purposes of event organisation and may be used to communicate future similar initiatives. Participants may at any time verify the accuracy of the information and request changes or deletion.

Date Signature.....